## ♦ MyPureSkin



# MyCollagenGlow

A burst of pure youth to hydrate, protect and reinforce skin, hair and nails



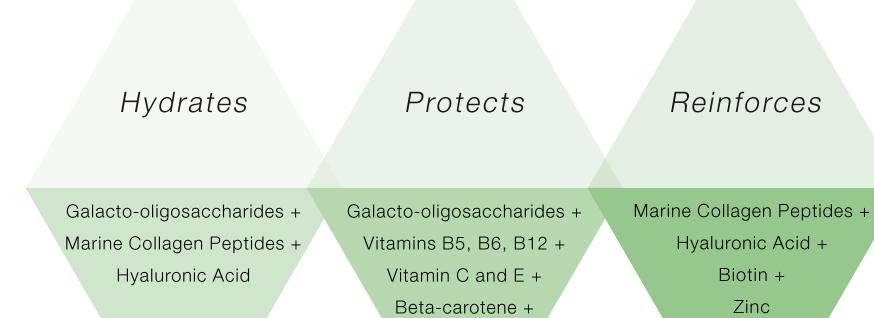


#### MyCollagenGlow: an innovative nutricosmetic to make your skin, hair and nails glow from the inside out

MyCollagenGlow is composed of 11 active ingredients acting in synergy to:

- O Hydrate the skin;
- O Protect the skin, its microbiota film, and hair follicles from oxidative stress and degradation;
- Reinforce the skin, hair, and nails

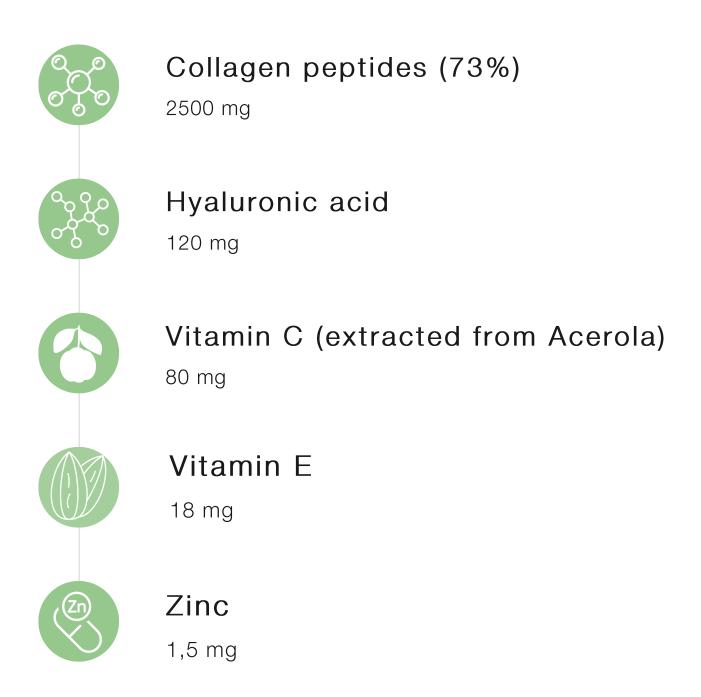
Thus, the synergistic actions are the following

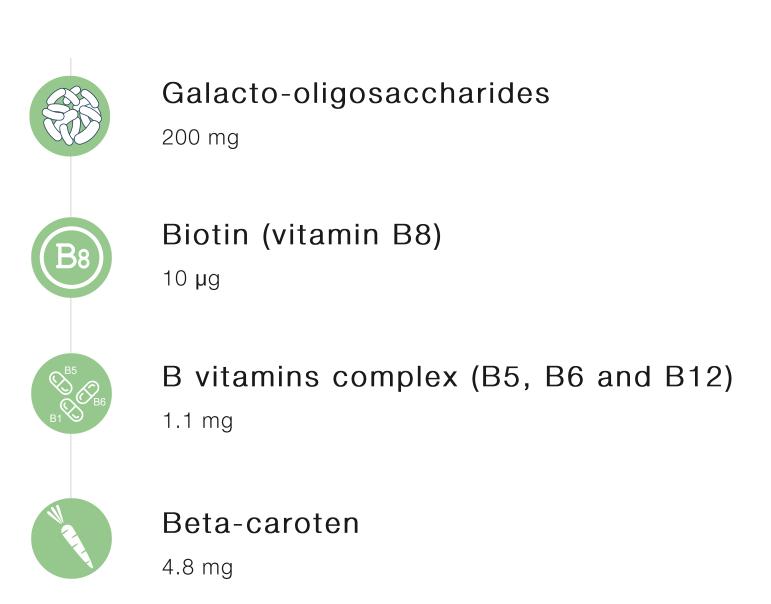


Zinc



### The complete formula:





Hydration

Skin elasticity

Better glow and radiance

Skin aging prevention



Wrinkles reduction

Hair and nails strengthening

Photo-aging protection of the skin

Oxidative stress protection

The first results are visible from 4 weeks onwards, particularly on the skin's tone, hair and nails strength and hydration.

The optimal effects are felt after 2 to 3 months

#### MyCollagenGlow: the science behind key benefits

#### Skin hydration, elasticity and wrinkles reduction

#### Collagen peptides:

• Indeed, numerous double-blind studies against placebo show that collagen peptides improve these parameters, from 1g of daily intake<sup>1-2</sup>, which is 2.5 times less than MyCollagenGlow.

After 12 weeks, the results show a hydration 3 times better vs placebo (13 AU vs 4 AU), and skin elasticity also improved by a factor 3. In the same study, wrinkles reduction has been observed in the first 4 weeks.

#### Hyaluronic acid:

• Numerous double blind against placebo studies have shown that an oral intake of hyaluronic acid is beneficial for the skin hydration and elasticity<sup>3-4</sup>.

In 2017, Oe et al. showed that an oral intake of 120 mg of Hyaluronic acid (the dose contained in MyCollagenGlow) improves the skin glow and suppleness/elasticity, as well as wrinkles depth in less than 4 weeks.

The same year, Göllner et al. showed an improvement in skin hydration in 20 days, as well as a continuous elasticity improvement after 20 and 40 days.



<sup>1.</sup> Kim et al., Oral Intake of Low-Molecular-Weight Collagen Peptide Improves Hydration, Elasticity, and Wrinkling in Human Skin: A Randomized, Double-Blind, Placebo-Controlled Study, 2018a

<sup>2.</sup> Inoue et al., Ingestion of bioactive collagen hydrolysates enhance facial skin moisture and elasticity and reduce facial ageing signs in a randomised double-blind placebo-controlled clinical study, 2016

<sup>3.</sup> Oe et al., Oral hyaluronan relieves wrinkles: a double-blinded, placebo-controlled study over a 12-week period, 2017

<sup>4.</sup> Göllner et al. Ingestion of an Oral Hyaluronan Solution Improves Skin Hydration, Wrinkle Reduction, Elasticity, and Skin Roughness: Results of a Clinical Study, 2017

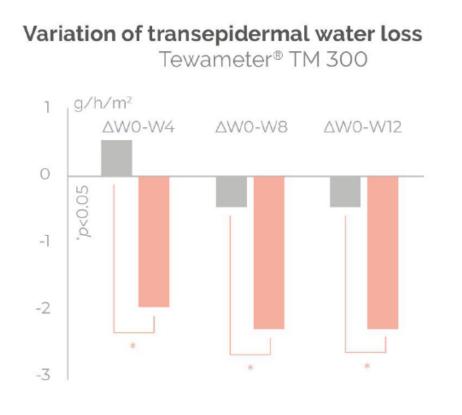
#### Focus on the Galacto-oligosaccharides (GOS) – An all-in-one innovative ingredient

The gut-skin axis is a new paradigm that is very discussed today.

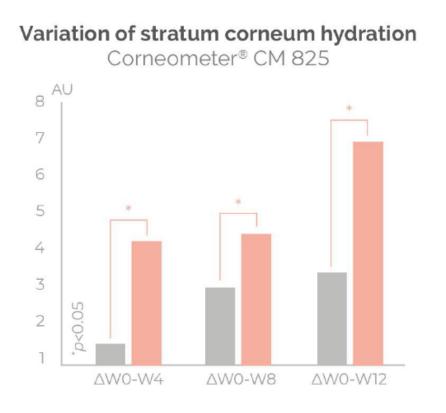
Oral treatment with GOS has proven its benefices to the skin and presents the possibility of innovative nutritional strategies for skin care.

Indeed, GOS supplementation seems to positively influence skin health by increasing hydration of the upper layers of the epidermis through an improvement of the barrier function of the skin, and by protecting the skin against UV.

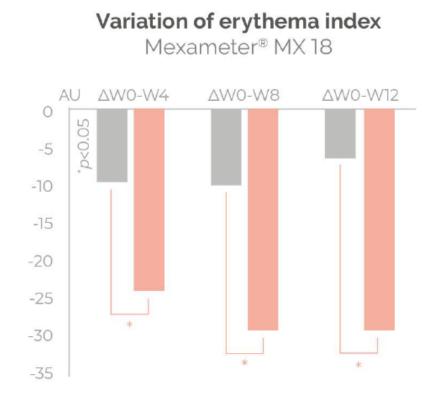
We chose for MyCollagenGlow a specific GOS mix, that has proven it's benefits on 4 parameters during double blind, placebo-controlled studies: skin barrier function, skin hydration, skin photo-aging sensitivity and wrinkles.

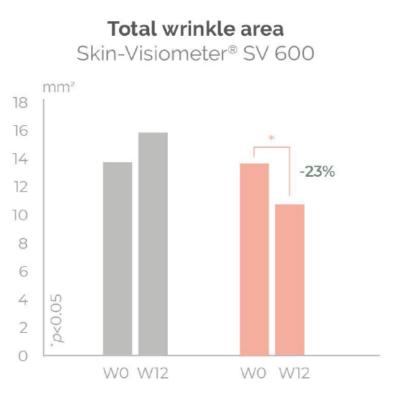


Placebo



Galacto-oligosaccharides









#### MyCollagenGlow: the science behind key benefits

#### Other key benefits - Oxydative stress protection and hair and nails strengthening

The other ingredients, such as Zinc, Vitamines C and E and Biotine all have been recognized by EFSA (the European Food Safety Agency) to have health benefits, after a lenghty review of the scientific evidences related to them.

You'll find below the benefits associated to each of them

Oxydative stress protection	Zinc, Vitamines C and E have been recognized to protect the cell from oxydative stress <sup>1</sup>
Hair and nails strengthening	Zinc and Biotin have been recognized to contribute to the good health of hair and nails <sup>1</sup>

On nails strengthening side, collagen peptides have also proven their abilities to improve nails growth and health<sup>2</sup>.



<sup>1.</sup> https://ec.europa.eu/food/safety/labelling\_nutrition/claims/register/public/?event=search

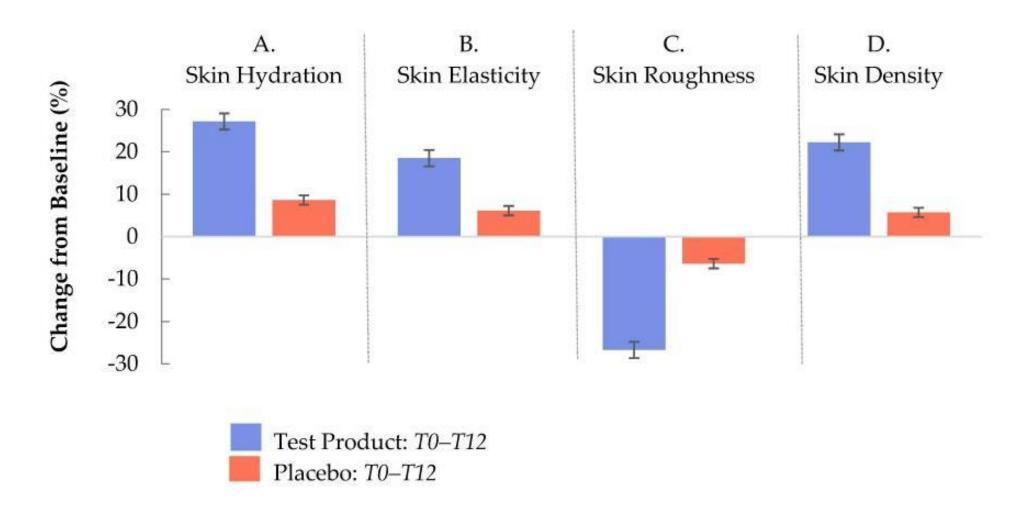
<sup>2.</sup> Hexsel et al. Oral supplementation with specific bioactive collagen peptides improves nail growth and reduces symptoms of brittle nails, 2017

#### MyCollagenGlow: the science behind key benefits

#### Synergy of the different ingredients

Finally, a placebo-controlled, double blind study has tested the efficacy of a mix comprising 2.5mg of Collagen peptides, 80 mg vitamin C, 3 mg zinc, 2.3 mg vitamin E, and 50 µg biotin.

The results on Skin hydration, elasticity roughness and density are as follow.





MyCollagenGlow: other benefits consumers can expect

#### What other effects can MyCollagenGlow users experience?

Although MyCollagenGlow was primarily designed and developed to improve the quality of the skin, hair and nails the active ingredients contained in the product have other effects. Such as:

- Immune system improvement: this is expected due to the presence of vitamin C and zinc, both of which are recognised by EFSA as having a positive effect on overall immune system health.
- Improved joint health: joints, like the skin, have collagen (in the cartilage and tendons) and hyaluronic acid (in the synovial fluid, the lubricant between the two ends of a joint) as major components.

  Thus, the presence of these two active ingredients in MyCollagenGlow would allow an overall improvement in joint health.
- Anti-inflammatory action: zinc and GOS have both demonstrated in pre-clinical in vitro and in vivo studies an action on the different factors at the origin of skin inflammation. This would also help diminish the rosacea and skin redness.
- Improved digestion and intestinal health: thanks to GOS, known to have a beneficial effect on the gut microbiota health
- More tonus and better energy: thanks to vitamin C, but also to the other vitamins and trace elements present.

#### MyCollagenGlow: answers to Frequently Asked Questions by international distributors



Who is this product for ?

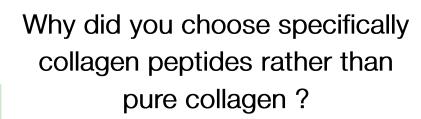
This product is aimed at women and men aged 25 and over who want to improve the quality of their skin, hair and nails and prevent the visible signs of ageing.



How and by whom was this formula developed?

This formula was developed jointly by a team of aesthetic doctors, dermatologists, anti-ageing specialists and biochemists in order to obtain the most complete and effective formula possible.

It took several years of work to develop it to its current form.





Pure collagen is not very bioavailable, due to its molecular weight (~300kDa). Thus, only a small part of the ingested collagen passes (in the form of peptides) into the bloodstream to reach the skin.

In contrast, collagen peptides are small molecules (~2kDa). This allows an 100% bioavailability.

Thus, out of the 2.5g of peptides contained in the MyCollagenGlow sachet, almost 100% will reach the cells of your skin, against only a fraction of that if you consume pure collagen.



#### MyCollagenGlow: answers to Frequently Asked Questions by international distributors (2)



You say that 99% of the ingredients are of natural origin.
What are the sources?

In the ingredients contained in MyCollagenGlow, here are the sources:

- Collagen peptides: fish skin (farmed)
- Hyaluronic acid: bacterial fermentation
- Galacto-oligosaccharides: milk fermentation
- Acerola extract (vitamin C): acerola
- Vitamin E : Soya
- Vitamin B12 : Corn
- Vitamin B5 : not natural\*
- Vitamin B6 : not natural\*
- Vitamin B8 : not natural\*
- Beta-caroten : not natural\*
- Zinc : not natural\*
- Stevia: natural
- Passion fruit flavor : natural

1% of the total formula

Why sticks instead of a big jar?

Collagen peptides are very fragile molecules, sensitive to oxidation. Thus, the sticks allow a total protection of the peptides from oxidation, contrary to the jars which at each opening provoke a slight oxidation (and thus degradation) of the peptides.



Are there any preservatives in the product?

No.

Our product does not contain any preservatives, dispersants, colorings or chemical flavorings.

The only non-active ingredients in the formula are a light natural passion fruit aroma and 10mg of stevia, again a 100% natural sweetener.

\*Zinc, B vitamins and beta-caroten are almost impossible to extract from natural sources







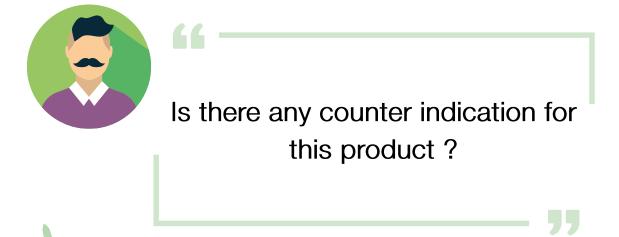




#### MyCollagenGlow: answers to Frequently Asked Questions by international distributors (2)



All our production sites are located in Switzerland and are GMP certified, thus ensuring the best possible quality for our products, including MyCollagenGlow

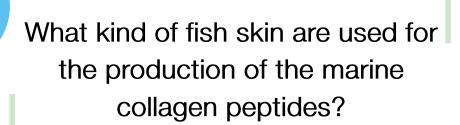


We are not aware of any counter-indication with MyCollagenGlow.

But should any consumer ask you a question related to the potential interactions between MyCollagenGlow and their medication, kindly redirect them to their personal doctor, the only person fully aware of their situation.



As collagen peptides come from fish, our product is not suitable for vegans



The fishes used for our collagen peptides are tilapias, farmed in the southeast of Asia.

To ensure we have the best quality, we choose a collagen extracted exclusively out of fish skin, and not from bones and cartilages.





Thank you for your attention!